



FACEBOOK ADS

The Complete Interest Targeting List

BUSINESS & INDUSTRY

- Advertising
- Agriculture
- Architecture
- Aviation
- Banking
- Investment banking
- Online banking
- Retail banking
- Business
- Construction
- Design
- Fashion design
- Graphic design
- Interior design
- Economics
- Engineering
- Entrepreneurship
- Health care
- Higher education
- Management
- Marketing
- Nursing
- Online
- Digital marketing
- Display advertising
- Email marketing
- Online advertising
- Search engine optimization
- Social media
- Social media marketing
- Web design
- Web development
- Web hosting
- Personal finance
- Creditcards
- Insurance
- Investment
- Mortgage loans
- Real estate
- Retail
- Sales
- Science
- Small business

HOBBIES & ACTIVITIES

- Arts and music
- Acting
- Crafts
- Dance
- Drawing
- Drums
- Fine art
- Guitar
- Painting
- Performing arts
- Photography
- Sculpture
- Singing
- Writing
- Current events
- Home and garden
- Do it yourself (DIY)
- Furniture
- Gardening
- Home Appliances
- Home improvement
- Pets
- Birds
- Cats
- Dogs
- Fish
- Horses
- Pet food
- Rabbits
- Reptiles
- Politics and social issues
- Charity and causes
- Community issues
- Environmentalism
- Law
- Military
- Politics
- Religion
- Sustainability
- Veterans
- Volunteering
- Travel
- Adventure travel
- Air travel
- Beaches
- Car rentals
- Cruises
- Ecotourism
- Hotels
- Lakes
- Mountains
- Nature
- Theme parks
- Tourism
- Vacations
- Vehicles
- Automobiles
- Boats
- Electric vehicle
- Hybrids
- Minivans
- Motorcycles
- RVs
- SUVs
- Scooters
- Trucks

ENTERTAINMENT

- Games
- Action games
- Board games
- Browser games
- Card games
- Casino games
- First-person shooter games
- Gambling
- Massively multiplayer online games
- Massively multiplayer online role-playing games
- Online games
- Online poker
- Puzzle video games
- Racing games
- Role-playing games
- Shooter games
- Simulation games
- Sports games
- Strategy games
- Video games
- Word games
- Live events
- Ballet
- Bars
- Concerts
- Dancehalls
- Music festivals
- Nightclubs
- Parties
- Plays
- Theatre
- Movies
- Action movies
- Animated movies
- Anime movies
- Bollywood movies
- Comedy movies
- Documentary movies
- Drama movies
- Fantasy movies
- Horror movies
- Musical theatre
- Science fiction movies
- Thriller movies
- Music
- Blues music
- Classical music
- Country music
- Dance music
- Electronic music
- Gospel music
- Heavy metal music
- Hip hop music
- Jazz music
- Music videos
- Pop music
- Rhythm and blues music
- Rock music
- Soul music
- Reading
- Books
- Comics
- E-books
- Fiction books
- Literature
- Magazines
- Manga
- Mystery fiction
- Newspapers
- Non-fiction books
- Romance novels
- TV
- TV comedies
- TV game shows
- TV reality shows
- TV talkshows

SHOPPING & FASHION

- Beauty
- Beauty salons
- Cosmetics
- Fragrances
- Hair products
- Spas
- Tattoos
- Clothing
- Children's clothing
- Men's clothing
- Shoes
- Women's clothing
- Fashion accessories
- Dresses
- Handbags
- Jewelry
- Sunglasses
- Shopping
- Boutiques
- Coupons
- Discount stores
- Luxury goods
- Online shopping
- Shopping malls
- Toys

FAMILY & RELATIONSHIPS

- Dating
- Family
- Fatherhood
- Friendship
- Marriage
- Motherhood
- Parenting
- Weddings

FITNESS & WELLNESS

- Fitness and wellness
- Bodybuilding
- Meditation
- Physical exercise
- Physical fitness
- Running
- Weight training
- Yoga

FOOD & DRINK

- Alcoholic beverages
- Beer
- Distilled beverage
- Wine
- Beverages
- Coffee
- Energy drinks
- Juice
- Soft drinks
- Tea
- Cooking
- Baking
- Recipes
- Cuisine
- Chinese cuisine
- French cuisine
- German cuisine
- Greek cuisine
- Indian cuisine
- Italian cuisine
- Japanese cuisine
- Korean cuisine
- Latin American cuisine
- Mexican cuisine
- Middle Eastern cuisine
- Spanish cuisine
- Thai cuisine
- Vietnamese cuisine
- Food
- Barbecue
- Chocolate
- Desserts
- Fast food
- Organic food
- Pizza
- Seafood
- Veganism
- Vegetarianism
- Restaurants
- Coffeehouses
- Diners
- Fast casual restaurants
- Fast food restaurants

SPORTS & OUTDOORS

- Outdoor recreation
- Boating
- Camping
- Fishing
- Horseback riding
- Hunting
- Mountain biking
- Surfing
- Sports
- American football
- Association football (Soccer)
- Auto racing
- Baseball
- Basketball
- College football
- Golf
- Marathons
- Skiing
- Snowboarding
- Swimming
- Tennis
- Triathlons
- Volleyball

TECHNOLOGY

- Computers
- Computer memory
- Computer monitors
- Computer processors
- Computer servers
- Desktop computers
- Free software
- Hard drives
- Network storage
- Software
- Tablet computers
- Consumer electronics
- Audio equipment
- Camcorders
- Cameras
- E-book readers
- GPS devices
- Game consoles
- Mobile phones
- Portable media players
- Projectors
- Smartphones
- Televisions

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