

# Chapter 1: Introduction

## About the Guide

This user-friendly guide contains practical and applied procedures to be used when publishing content in the new DOD public web publishing system known as the American Forces Public Information Management System (AFPIMS). The following topics will be discussed:

- ◆ **Chapter 1:** Introduction
- ◆ **Chapter 2:** Access
- ◆ **Chapter 3:** Photo Uploads
- ◆ **Chapter 4:** Publishing News Stories
- ◆ **Chapter 5:** Updating Slide Shows

This User Guide and the associated lessons provide all that is necessary to get started with developing and deploying content on AFPIMS.

**Audience:** The User Guide does not require any programming skills or knowledge of specific products and should be accessible by an end user with a practical information technology skill set.

**Timeline:** The User Guide can be completed in <4 hours, depending on the user's familiarity with standard information technology concepts.

## Environment

### ➤ American Forces Public Information Management System

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AFPIMS is the overarching architecture of our total content lifecycle solution that is made up of both, hardware and software. At the heart of the content creation, management and distribution segment is a DotNetNuke (DNN) core, a browser-enabled content management system (CMS) developed in ASP.net. There have been major enhancements and alterations in the overall codebase and workflow to DNN making it a hybrid, somewhere between proprietary and an off the shelf solution. Each of the service elements are represented to ensure that our approach and execution is both flexible and secure in order to meet their operational commitments. In addition, DOD Public Web is working with DNN to ensure that future builds will meet the DOD enterprise needs. AFPIMS user account access requires the Internet Explorer browser and a computer using a Common Access Card (CAC) to ensure user identity and security protocol. Training is required before access is granted to a specific live DNN environment.

### ➤ Marines.mil – Standardization of Unit Websites on AFPIMS

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*"We owe the American public a full accounting of how we employ their Marines, continued elaboration on what we provide the nation and a responsibility to enable our Marines to tell their story as Ambassadors of the Corps."* – Gen. James T. Conway

Unit websites are often the front line of contact for public interaction with the Marine Corps. Therefore, it is essential that professional appearance and standards be reflected in this medium. Uniformity and standardization perform a significant part in enabling quicker and easier access to Marine Corps information.

As part of the United States Marine Corps effort to communicate across a wide spectrum of domains, to include the public, the HQMC Division of Public Affairs is developing a new official Marine Corps website on AFPIMS. The new Marines.mil infrastructure reduces security vulnerabilities, upgrades an aging infrastructure and positions the Marine Corps to effectively compete in the information battle space.

### ➤ Marines.mil – Featured Sites & Information

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As a global one-stop shop for both Marines and the nation's public at large, Marines.mil provides access to the following sites and their associated sub sites.

- ✓ News
  - Marine Corps News
  - Marines TV
  - Marines Magazine
  - Photo Gallery
  - Messages
  - Publications
  - Press Releases
- ✓ Unit Information

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- ✓ Recruiting
- ✓ Training & Education Information
- ✓ Career Information
- ✓ Marine Services
- ✓ In the Community