

To: All Subaru Retailers

From: Field Operations and Retail Operations Training

Date: June 24, 2015

Subject: Vehicle Delivery Checklist and SUBARU STARLINK™ Enrollment

NOW LIVE on Subarunet!

Effective today, the Vehicle Delivery Checklist and SUBARU STARLINK links are now available on Subarunet.

Vehicle Delivery Checklist

The Vehicle Delivery Checklist will be a requirement for ASCENT eligibility starting on January 5, 2016. It is strongly recommended you begin using this process starting July 1st, to begin your familiarization with this new process. The Delivery Checklist/Enrollment will be your portal to activate new Subaru vehicles equipped with SUBARU STARLINK Safety and Security services.

Subarunet → Vehicles → Delivery Checklist/Enrollment

- The Vehicle Delivery Checklist/Enrollment will allow you to:
 - Enroll your customer for MySubaru.com (and activate their SUBARU STARLINK Safety and Security if equipped)
 - Schedule the first service appointment
 - Create a personalized Delivery Checklist

Note: Your sales consultants will be prompted to enter their CareConnect login (which was emailed to you this week) the first time you use Schedule Connect to schedule the first service appointment. This is a one-time process which links your retailer's Service Scheduler to your user login (This process is only applicable for the 550 retailers who are on Schedule Connect).

SUBARU STARLINK™

Information regarding SUBARU STARLINK Safety and Security services can now also be found on Subarunet in two locations on the left side navigation bar:

Subarunet → Vehicles → STARLINK Subarunet → Service → STARLINK

- This new area of Subarunet will have information on SUBARU STARLINK Safety and Security Services, package pricing, FAQs, a Retailer Guide, AT&T Coverage Map, Penetration Reports (Sales), Notification Dashboard (Service), and a CommCheck Report (Service).
- If SUBARU STARLINK Safety and Security services were not activated at the time of delivery, the Enrollment link under either the Vehicles or Service tabs is how you will be able to enroll and activate 2016 Subaru vehicles which are equipped with SUBARU STARLINK Safety and Security services

If you have any questions regarding the New Delivery Checklist or SUBARU STARLINK Safety and Security services, please contact your District Manager or your Zone Retail Training Manager.