

NOVEMBER 2022

Intellectual Property Intelligence (Blog)



Until You Can Buy Twitter, Consider Elon Musk's Stance on Patents with a Grain of Salt

SpaceX founder Elon Musk recently gave Jay Leno a tour of his Starbase spaceport, during which Leno raised the topic of patents. Musk apparently replied, "Patents are for the weak." Consistent with his previous remarks, Musk said he believes patents "are designed to prevent others from innovating," and that SpaceX does not patent its inventions. Musk is a very smart inventor and businessman, but forgive me for finding these remarks out of touch. **Read More >>>**



Panitch Schwarze Helps Data Management Company Tamr Secure 16th Patent in 10 Years

Partner John D. Simmons recently helped firm client Tamr, a leader in data mastering, to secure its 16th patent in 10 years. Tamr has been awarded a patent for a method that allows companies to conduct schema mapping and entity resolution at the same time, dramatically shortening the amount of time required to realize usable results from data. **Read More** >>>

Highlights from Panitch Schwarze



U.S. News – Best Lawyers Again Names Panitch Schwarze Among 'Best Law Firms' for 2023

We are proud to announce that the firm has been named a 2023 "Best Law Firm" by U.S. News – Best Lawyers®, again achieving national rankings in intellectual property litigation, patent litigation, and patent law. We are grateful for this recognition of our ongoing commitment to secure, monetize, defend, and enforce effective IP rights for our clients. **Read More >>>**

Counsel Steven D. Lustig Discusses Trademark Registrations for Cannabis Products in IPWatchdog

Despite efforts to legalize marijuana, cannabis remains unlawful under U.S. federal law, making it impossible to obtain federal trademark registrations for marks used in connection with cannabis goods or services. Panitch Schwarze counsel Steven D. Lustig recently discussed the latest developments in U.S. trademark registrations in the cannabis space in an article for IPWatchdog.

Read More >>>

Legal Professionals Discuss Benefits of Remote Work to Attract and Keep Talent

"Return to office" policies must be weighed against the reality of the "Great Resignation" and the vital need to attract and retain top legal talent. Panitch Schwarze IP Practice Manager Miki Yamaguchi and Firm Administrator Krista Hart, SHRM-CP, recently authored an article discussing the benefits of remote work for an intellectual property law firm. **Read More** >>>



Don't miss upcoming Panitch Training Academy sessions!

December 6
Addressing Errors in Form and Scope of Patents: Certificates of Correction and Reissue
Applications

January 25 International Trademark Issues – Clearance, Prosecution, and Enforcement

> February 16 Introduction to Trademark Practice and Procedures

March 15 Patenting Blockchain Technology: Practice Tips and Trends

> April 11 Intellectual Property 101 and Design Patents

May 10 Avoiding Pitfalls in Acquiring an Intellectual Property Portfolio

Learn more and register >>>

Featured





FEATURED PRACTICE AREA Licensing and Monetization

Procuring intellectual property assets is not the true end goal of an effective IP strategy, but rather the beginning. The end goal of an effective IP strategy is the utilization of your IP assets to generate revenue or another competitive advantage for your business. The team at Panitch Schwarze always approaches IP with this mindset, from the initial counseling phase, through procurement, and right into the licensing and monetization phase.



FEATURED INDUSTRY

Fintech, Software and Gaming

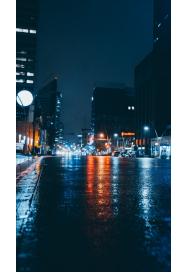
Software programs continue to be at the forefront of innovation, whether they interface with conventional hardware components to create new and useful inventions, or whether the software itself is the sole innovation in the case of pure software inventions.



Upcoming Events

Panitch Schwarze Partner to Participate in American Seed Trade Association's CSS & Seed Expo

Panitch Schwarze partner Travis W. Bliss, Ph.D. will participate in the American Seed Trade Association's CSS & Seed Expo, the largest seed industry conference in the country. He will attend meetings of the Intellectual Property Rights (IPR) Emerging Issues Working Group on December 5 and the IPR Committee on December 6.



Panitch Schwarze Belisario & Nadel LLP is a premier intellectual property law firm based in Philadelphia, Pa and Wilmington, De. The firm provides individuals with intellectual property and trademark law, legal counsel, and representation in copyrights, IP protection, licensing, litigation, patents, trade secrets, trademarks and related matters. The firm prides itself on leadership within the profession and a strong record of success.

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