



MISSOURI SHERIFFS' ANNUAL BUYERS GUIDE

THE 2009 BUYERS' GUIDE

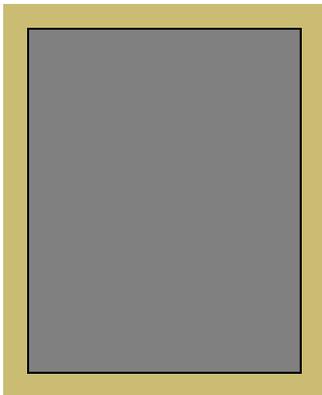
- Publishes in March;
- Is a full-color 5 1/2" x 8 1/2" publication;
- Contains names, addresses, phone & fax numbers and pictures of Missouri sheriffs;
- Places your company's products and services in front of sheriffs and jail administrators;
- Is the most cost-effective advertising vehicle you can use to reach this market.

ADVERTISING RATES

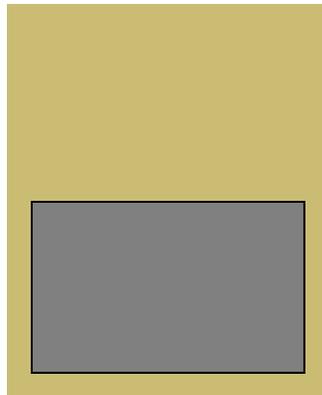
Back Cover:	\$900
Front Inside:	\$800
Back Inside	\$800
Page 3	\$850
Full Page	\$750
1/2 Page	\$500
1/4 Page	\$375

DEADLINES

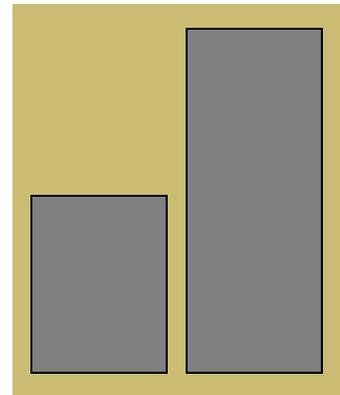
Insertion Due: February 20
Materials Due: February 27



FP - No Bleed
4 3/4" x 7 3/4"



1/2 Horizontal
4 3/4" x 3 7/8"



1/2 Vertical 2 3/8" x 7 3/4"
1/4 Vertical 2 3/8" x 3 7/8"

AD SPECIFICATIONS: PDF, InDesign or Illustrator formats accepted. Embed fonts in PDF and set resolution at 300 dpi. Include all linked graphics and fonts with InDesign or Illustrator files. No film or negatives accepted. No bleeds. Full color or black and white, same price. All color must be set to CMYK; no Pantone or RGB. Pantone colors will be treated as CMYK builds. Photos should be 300 dpi resolution; scanned line art should be 600 dpi. Email advertising materials to jmerritt@socket.net. Questions? Call Jeanne Merritt at 573-635-5925, ext 150 or 573-529-6900.

RESERVE YOUR SPACE TODAY!!!

Missouri Sheriffs' Association
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