

**SARAH BROWN MCLEOD**

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**EDUCATION**

2010-2012 **BARD GRADUATE CENTER**

M.A. History of Decorative Arts, Design History and Material Culture.  
Focus on the intersection of costume and design history in early twentieth-century France.

1998-2002 **THE UNIVERSITY OF WISCONSIN—MADISON**

B.A. History, B.A. French

2000-2001 **LE CENTRE PARISIEN D'ETUDES CRITIQUES/ LA SORBONNE NOUVELLE PARIS III**

Study Abroad

1994-1998 **NIGHTINGALE-BAMFORD SCHOOL**

**EXPERIENCE**

- Current **BARD GRADUATE CENTER GALLERY** New York, NY  
**External Affairs Assistant.** Assisted the External Affairs department with updating and building mailing lists specifically for *Hats: An Anthology* by Stephen Jones, *Knoll Textiles*, and *Staging Fashion, 1880-1920*.  
**Contributor to Curatorial Research, Catalog Writing and Wall Labels**  
*Staging Fashion, 1880-1920: Jane Hading, Lily Elsie and Billie Burke (2012)*  
*Georges Hoentschel Collection Between Paris and New York (working title, 2013)* organized in collaboration with the Metropolitan Museum of Art.
- 2011 **THE FRICK COLLECTION** New York, NY  
**Curatorial Intern.** Wrote wall text and label copy for the new Portico Gallery inaugural exhibition entitled, *White Gold: Highlights from the Arnhold Collection of Meissen Porcelain*. Wrote catalogue entries on eighteenth-century furniture and decorative arts for forthcoming *Handbook of the Decorative Arts of the Frick Collection*.
- 2011 **THE MUSEUM OF ART AND DESIGN** New York, NY  
**Curatorial Intern.** Intern for the curatorial department, assisted with research and label copy writing for current exhibition, *Crafting Modernism: 1945-1969*.
- 2008-2009 **PR CONSULTING** New York, NY  
**Account Manager**  
Manager for all aspects of PR for US market for Narciso Rodriguez, Jil Sander and the Gap including brand collaborations, show coordination, media placement, celebrity dressing and monthly press reports.  
Managed US launch of collaboration between Jil Sander and Damiani and managed short lead, regional and broadcast strategy for Gap Holiday 2008.
- 2008 **LESPORTSAC** New York, NY  
**Public Relations Manager**  
Global PR strategy, product launch and designer collaborations including Stella McCartney for LeSportsac and other special collections.
- 2007-2008 **FREELANCE PUBLIC RELATIONS** New York, NY  
Freelance public relations for projects such as Ermenegildo Zegna 5th Avenue flagship store opening, Yohji Yamamoto Gansevoort Street boutique opening, Chloe Sevingy for Opening Ceremony collection launch.
- 2004-2008 **YOHJI YAMAMOTO** New York, NY  
**Public Relations**  
Part of two-person communications office for designer Yohji Yamamoto/Y's in New York. Duties included securing media placements, writing, translating and circulating press-releases, planning and executing events and seasonal fashion shows. Manager of New York archives and brand representative for museum exhibitions at MOCA, MFA Boston, the MET, the Museum at FIT, as well as solo-exhibitions at the Palazzo Pitti in Florence, Musée de la Mode et du Textile in Paris and the MOMU in Antwerp.
- 2003-2004 **CATHERINE MALANDRINO, Public Relations Coordinator** New York, NY  
2002-2003 **ZAC POSEN, Assistant to Creative Director** New York, NY

**ADDITIONAL INFORMATION:** Grew up in Los Angeles, Hong Kong, Dallas and New York City fluent in French.